

# Call for Book Chapters:

## The SDGs and Entrepreneurship



### Editors:

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### Background and Rationale:

The SDG4BIZ book aims to assemble high-quality papers that explain, deepen, and enhance the understanding of the potential and impact of the Sustainable Development Goals of the United Nations<sup>1</sup> (hereafter SDGs) on Business Opportunity Recognition for entrepreneurship and innovation management, as well as a sustainable business and sustainable entrepreneurship.

SDG4BIZ is the acronym of an ongoing Knowledge Alliance project funded by the Erasmus+ program with project number 621458-EPP-1-2020-1-FI-EPPKA2-KA and entitled **Knowledge Alliance for Business Opportunity Recognition in SDGs**. More information about the project is available at its website: [www.sdg4biz.eu](http://www.sdg4biz.eu) and its social media accounts on Instagram, Facebook and LinkedIn as @sdg4biz. Apart from the project's aim of developing novel course modules on business opportunity recognition with the SDGs, the project also commits to publishing an international book and its audio version. The consortium of the project will contribute to the formation of the *SDG4BIZ Book* by authoring conceptual chapters, empirical research, or case studies. The authorship in

the SDG4BIZ book is not limited to the authors from seven partner organizations that are spread over six countries. To enrich the ultimate aim of the project, the conceptual and practical contributions along with the world are most welcome to be a part of the SDG4BIZ Book-, and its audio version. "The project undertakes the publication cost, therefore, contributions will be only merit- & review-based and open to the public for free".

On the other hand, the *SDG4BIZ Book* has an original contribution to the literature in terms of fulfilling an under-researched area at the intersection of regional development, sustainability, SDGs, and entrepreneurship. Therefore, **the ultimate aim of the SDG4BIZ Book Editorial Team** is to welcome book chapters and case studies that link the SDGs to the business opportunity recognition literature by focusing on one or more of the quadruple helix model's actors of universities, businesses, governments, and NGOs. Besides civil engagement for social innovation or social entrepreneurship, their links to the good future of the world through the SDGs are also welcome. The book specifically aims to value studies that

<sup>1</sup> <https://www.un.org/sustainabledevelopment/> (16.9.2022)



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can respond to and contribute to the below question to an extent:

*“How do the SDGs inspire professionals and entrepreneurs in recognizing, fulfilling, and actualizing business opportunities?”*

### **How to contribute to the book as an author with a book chapter?**

The chapters and cases that will be submitted to the SDG4BIZ Book shall not have been published before. The original work should have not been submitted elsewhere by the author at the time of the SDG4BIZ Book, the submission should not be in progress or under review for publication in any publishing house.

However, in the chapters that will directly target the SDG4BIZ Book, synergy can be attached to an ongoing study; if one of the ongoing studies is on business opportunity recognition, entrepreneurship or innovation management, the contribution can be done by interpreting or linking it with one or more SDGs.

The aimed book’s reader group consists of sustainability experts, potential entrepreneurs, decision-makers of established organizations, and researchers who are interested in the intersection of business and sustainability. Readers would expect to benefit from both, knowledge of the SDGs and presentations of strategies and practices that support their business opportunity recognition with SDGs. Therefore, research and conceptual papers that directly deal with the aim of the book, and studies with blended case studies are expected to open new horizons for potential reader groups. The authors’ guideline is at the end of this call-for paper

### **What can be the possible topics?**

The SDG4BIZ Project mainly focuses **on five axes, which are shared values (1), food and agriculture (2), cities (3), health and**

**wellbeing (4), and technology, energy and materials (5).** However, the **SDG4BIZ Book’s topics are not limited to these axes.** Therefore, as editors, we invite studies that examine trends and initiatives related to the SDGs or empirical studies with quantitative and/or qualitative research on SDGs. Also, interesting and original SDGs-focused practices or case studies are welcome, which can be read by sustainability experts in business life. Furthermore, conceptual papers that take potential entrepreneurs or decision-makers as another reader group will be considered too. The theoretical contributions on the business opportunity recognition with the SDGs and/or sustainable entrepreneurship are one of the most demanded resources by potential and start-up entrepreneurs

### **Possible topics should include, but not be limited to the following lines of inquiry:**

- Formulation, implementation, or improvement of sustainability strategies in organizations by considering one or more of the SDGs, as well as shared values for the SDGs as a whole.
- How can lifecycle assessment and implementation be linked to SDGs?
- What are the challenges of applying sustainability strategies in organizations such as large firms, SMEs, start-ups, NGOs, governments and/or public organizations? Empirical research and case studies (if integrated into SDGs) are encouraged and may include qualitative, quantitative, and mixed-method approaches.
- New challenges in the industry and technology in the context of SDGs
- Any Sustainable Development Goal or their combination as a tool for increasing the quality of life and organizational development.
- Preventive actions in the matter of averting the bankruptcy of businesses as an SDGs tool

- Elaborations on only one of the SDGs or one specific sector for which one SDG can be a source of business opportunity recognition in a deeper manner such as below:
  - How to maintain sustainability in the sector of food and agriculture, cities, health and wellbeing, or energy and materials (choose only one sector)?
  - What are the sustainability/ SDGs-related trends in an important ecosystem?
- What are the processes for developing sustainability strategies for a specific sector?
- SDGs as one of the most significant sources of business opportunity recognition in state-owned organizations or the third sector
- Sustainability planning for food and agriculture businesses

### Submission Process and Deadlines

To be considered for publication, a one-page introduction to the chapter proposal must be sent electronically to the editors before 31 December 2022. For the submissions, authors can use the supporting example below, and the full papers' guideline is at the end of this call for papers. Therefore, please submit manuscripts as attachments to the editors to the email account below as soon as possible for preliminary consideration. Afterwards, editors will invite the authors to submit their chapters or case studies, based on the examinations. All papers will receive a plagiarism check, editorial examination, and blind or peer review if needed. The editors plan to adhere strictly to the announced deadlines.

The e-mail address for submissions is [book.sdg4biz@gmail.com](mailto:book.sdg4biz@gmail.com)

**“There will not be any initial or further payment request for book chapter publications”**

Activity	Deadlines
Submission of the one-page introduction and plan of the chapter (See appendix 1 as a template)	31 December 2022
Feedback from the Editors on acceptance of the book chapter	15 January 2023,
Full paper submission (see Appendix-2, on Guidelines)	10 April 2023
Feedback on revisions	25 April 2023
Final submission of the chapters	15 May 2023
Uploading the podcast of the book chapter	22 May 2023
Publication of the SDG4Biz Book	15 June 2023
Publicity/Dissemination of the SDG4BIZ Book*	<a href="https://cibesconferences.com/">https://cibesconferences.com/</a>
During the CIBES Conference, with the special session of the SDG4BIZ European Seminar in Istanbul	16-18 March 2023

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## Appendix-1: A brief guide for proposing the one-page submission

### TITLE

Editors need a title even though this planned title can be subject to a change in later stages.

### Name, Affiliation, and email of the author(s)

#### **Purpose of the book chapter:**

Several sentences or a paragraph to explain 'the aim of your chapter

#### **Targeted SDG:**

The number(s) and name(s) of the held SDGs                      The name(s) and number(s) of the targeted SDGs

#### **Targeted reader group:**

Before submitting, the chapter please kindly consider who may benefit from your contribution to the book. The editors in designing the outline of the book will only use this information. If possible, please try to limit the reader segments to one group or two at most. Some examples may be such as researchers in the field of entrepreneurship, lecturers for entrepreneurship, sustainability experts, or Master students in the field of economics.

#### **Planned method:**

To let editors position your planned chapters in the book, very briefly mention the planned method or approach of your book chapter. Will you undertake interviews, desk research, a deep literature review, or one case example or will you use external datasets?

#### **Type of your study:**

Please choose one of the following types: Research paper, Viewpoint, Technical paper, Conceptual paper, Case study, Literature review, or General review.

#### **Practical implications**

Based on the employed SDGs for the book chapter, if available, suggestions to business professionals

#### **Social, environmental and economic implications**

Based on the employed SDGs for the book chapter, if available, suggestions to policymakers, business professionals, managers, social entrepreneurs or educators.

## **Appendix -2: Authors' guidelines for the full paper submissions:**

### **AUTHORS' GUIDELINES AND DEADLINES**

#### **Title page to include:**

- Paper title - Times New Roman 16-point centred and bolded.
- Author name(s), Times New Roman 12 point left aligned bolded.
- Author(s) organizational affiliation, Times New Roman 12 point left aligned.
- Abstracts can be 100 words to 250 words, with Times New Roman 12-point italics.
- Author bios of not more than 150 words.

#### **Main document format:**

- Page set-up: Top and bottom margins 2cm, left margin 3cm, right margin 2.25cm.
- Headings - Times New Roman 12 points all capitals and bolded.
- Sub-headings - Times New Roman 12 Punto and bolded with the first letter of each word in capitals.
- Text - Times New Roman 12-point font 1,5 spaced with 6-point spacing before each paragraph.
- All titles and paragraphs should be separated by a 1,5 spaced before and after.
- Please number all pages.
- The expected length of the full text is a minimum of 4000 maximum of 10.000 words.

#### **Referencing:**

- All references should be in the APA-6 Format.
- Please try to avoid excessive use of footnotes.

#### **Tables, figures and images:**

Tables, figures, and images should be clearly labelled and numbered.

In numbering the figures and tables, please use the respective same section's numbering code. For example, if the Authors note within the main text where each table, figure or image is to be placed within the text (e.g. "Table 1 here").

All tables, figures and images should be attached to the paper in an appendix separate from the main body of the paper. These should be submitted in WORD format to allow for subsequent manipulation in the production of the book. Please note that the book will be printed in black and white so coloured charts or images will not be reproduced in colour.

#### **Practical implications for business professionals, policymakers, or social entrepreneurs:**

All chapters should contain a separate section at the end of the conclusions that provides a summary of the key lesson's takeaway points regarding the targeted SDGs. We suggest creating a separate table with a series of "dot-points" that briefly summarize up to 5 key lessons.