



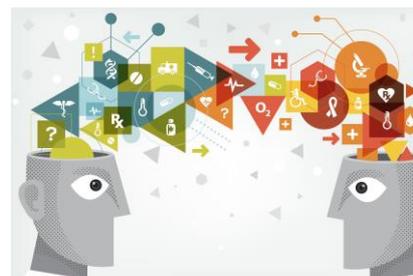
SDG₄BIZ PROJECT

Business Opportunity Recognition in SDGs

Second Newsletter- September 2021

SDG4BIZ Project Website is Online!

www.sdg4biz.eu



What is inside the Website?

- Detailed project description.
- Contact information of the partners and the institutions.
- News feed about the project and the Sustainable Development Goals of the United Nations.
- Project outputs.
- Newsletters.

What happened between Newsletter-1 and Newsletter-2?

Project Meetings

May 26, 2021	Project Committee and Quality Committee
June 16, 2021	WP Meeting
June 30, 2021	Project Committee and Quality Committee
August 18, 2021	Project Committee and Quality Committee
September 13, 2021	WP Meeting

“Current State Analysis and Best Practices Report” is published

What is inside?

This document reports on the outcomes of a current state analysis in Finland, Slovakia, Austria, Turkey, Spain, and Italy, and examples of best practices in the implementation of sustainable development goals (SDGs).

Key target groups

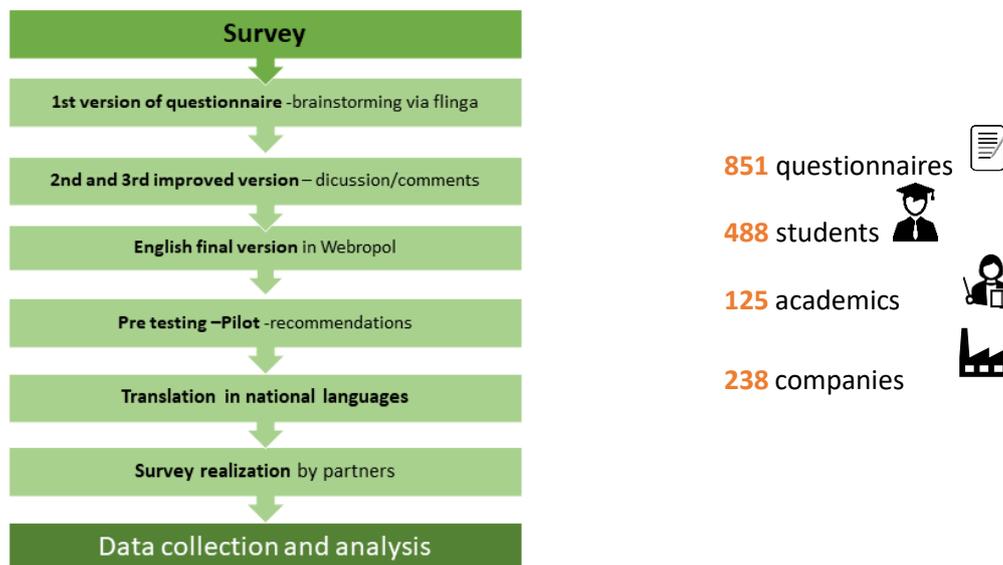
- Staff and students of European higher education institutions (HEIs).
- Small, mid-sized and large enterprises

Key findings of current state analysis of SDG4BIZ project:

- Regional differences—identified gaps in knowledge (sustainable development, SDGs)
- Interest to learn more about sustainability content (students, academics, companies)
- Interest in sustainability-related curriculum content expressed by students, external partner institutions and academics.

The project “**Knowledge Alliance for Business Opportunity Recognition in SDGs**” provides insights into research questions about the current state of sustainability and SDGs awareness by conducting a survey. The study aims to determine the level of awareness and interest in sustainability and the Sustainable Development Goals in three stakeholder groups covering the academic and business environments

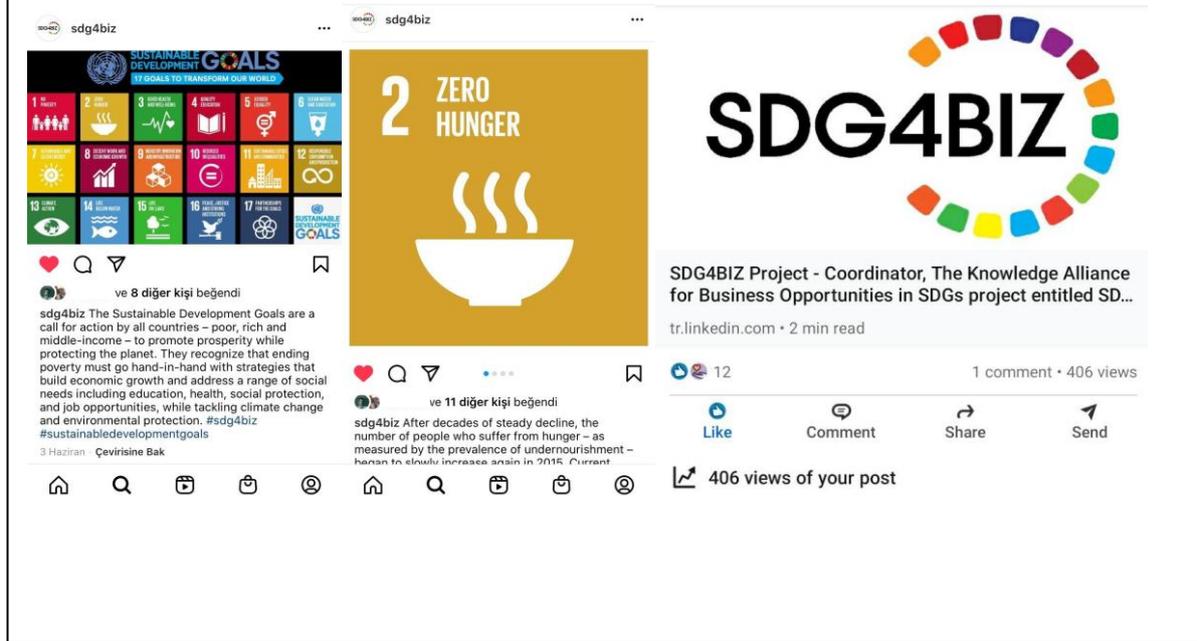
Workflow of current state analysis



Key findings from current state analysis

The key findings from the SDG4BIZ survey show that sustainability and SDGs-related content are generating interest within all identified stakeholder groups (students, academics, and companies). Among students, there is high demand for learning sustainability in practice, and academics are interested in learning how SDGs can help guide and shape curriculum and project development. However, regional differences in knowledge about SDGs are evident. Nevertheless, international collaboration can help overcome this gap by implementing international projects, including universities, companies, and building the sustainable knowledge triangle (university- company- research).

Social Media Presence



SDG4BIZ Consortium



What is next ? & How to follow?

Website: www.sdg4biz.eu

Instagram: @SDG4BIZ

Facebook: @SDG4BIZ

Linkedin: Sdg4biz

Researchgate: The Knowledge Alliance for Business Opportunities in SDGs - SDG4BIZ