# DIHUB

Digital Innovation Hub for cloud based services



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#### Helsinki Business College (BC)

The BC is very active in development services through projects in national and international level.

The biggest vocational education provider in Finland on the following branches

- Business Management
- Information and Media Technology

Development projects are integrated intensively to our vocational education, training and learning by work based learning (WBL)

Business College





### Collaboration with stakeholders

- Vocational education providers
- Higher education institutions
- Small Businesses
- Business support (umbrella) organisations like Chambers of commerce
- Policy makers

### AIM

- to offer skilled workfoce to business life
- help SME's to develop their services

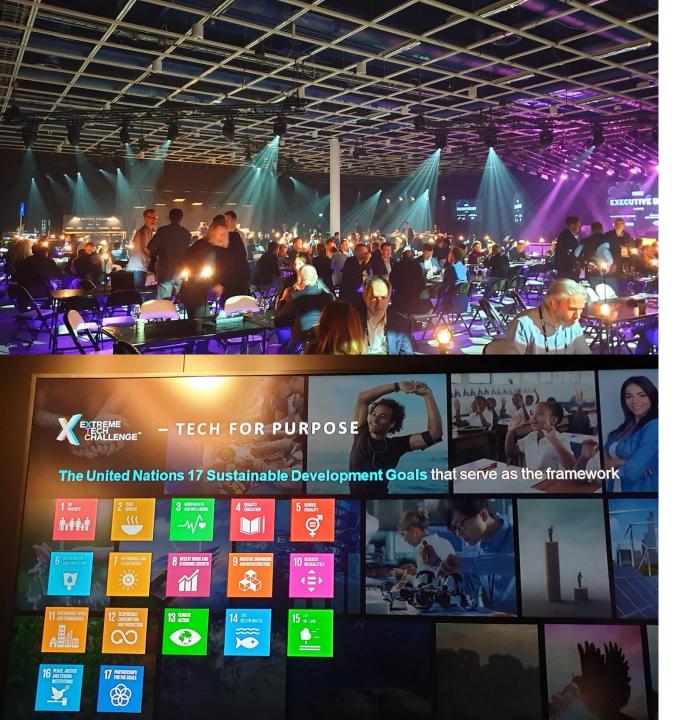
## DIHUB IS FOR...

STUDENTS & VET EDUCATION PROVIDERS INDUSTRY AND BUSINESS ORGANISATIONS

BUSINESS SUPPORT ORGANISATIONS, PUBLIC SECTOR

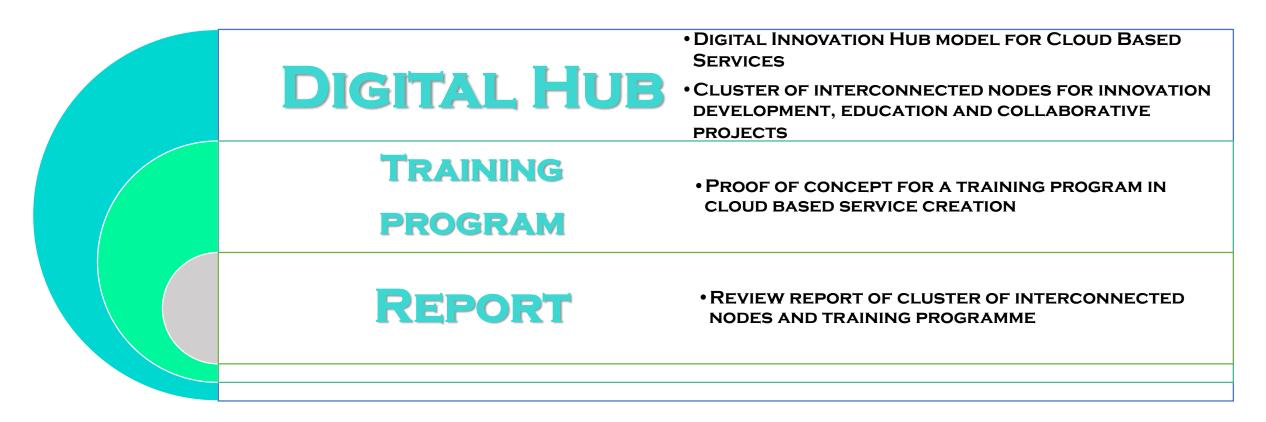


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### WHAT IS DIHUB WORKING ON?





### **Activities of the DIHUB Project**

- 50 companies bring their development projects
- 3-4 students work for each development project
- Running twice the training program in each country
- Including the training program into national curriculum
- Creating a European-wide service model through interconnected hubs

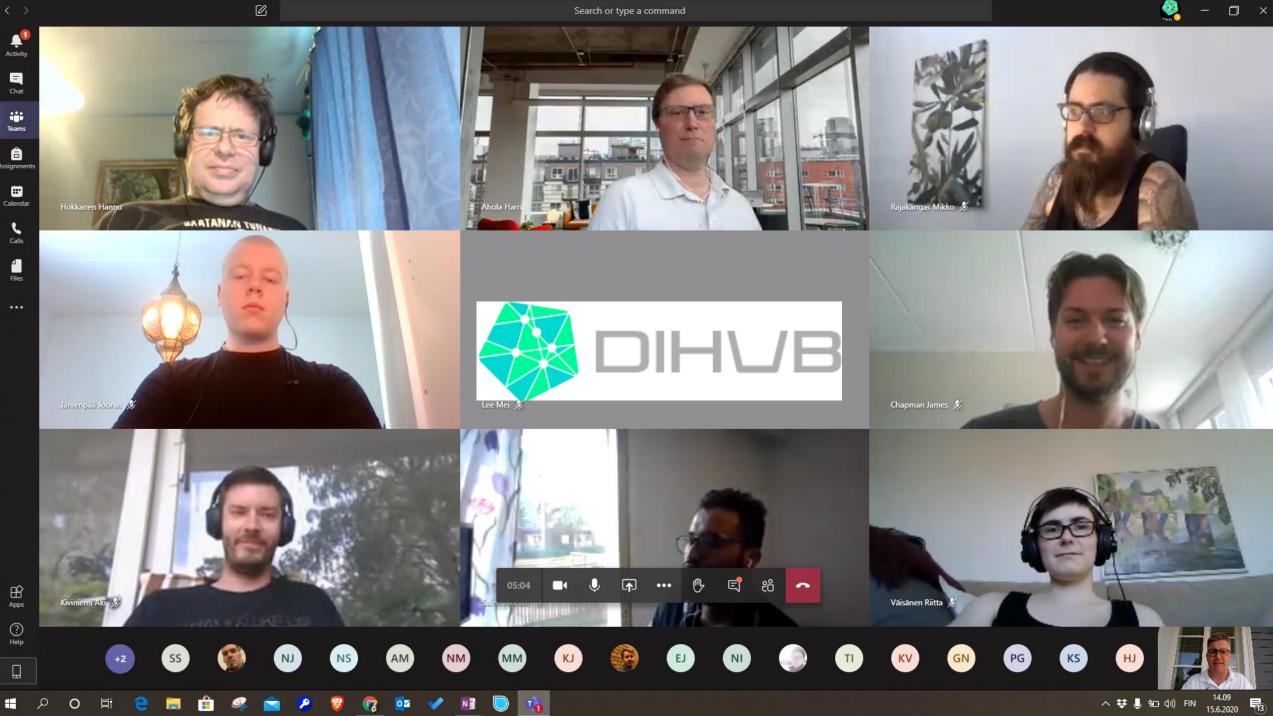


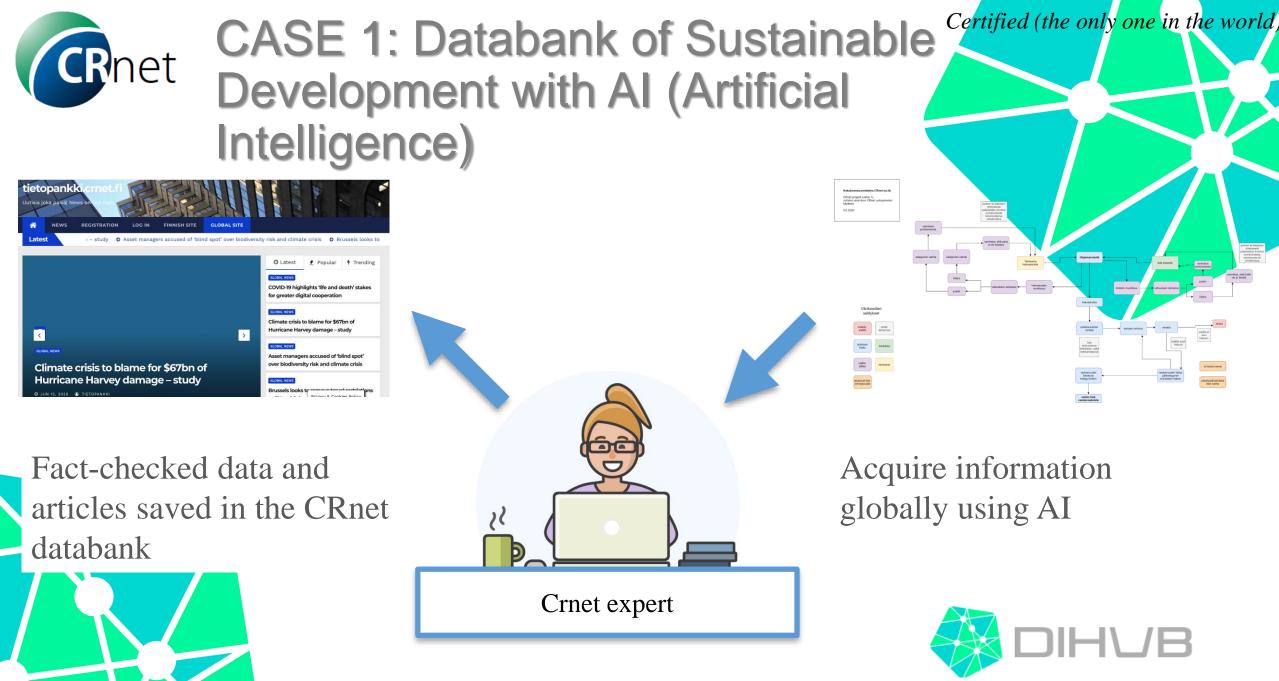


## Training

- 21 days training
- 101-130 days development project
- First round 3/2020-9/2020
- Second round 10/2020-4/2020
- Min 15 students / round / country
- Certificate of completion

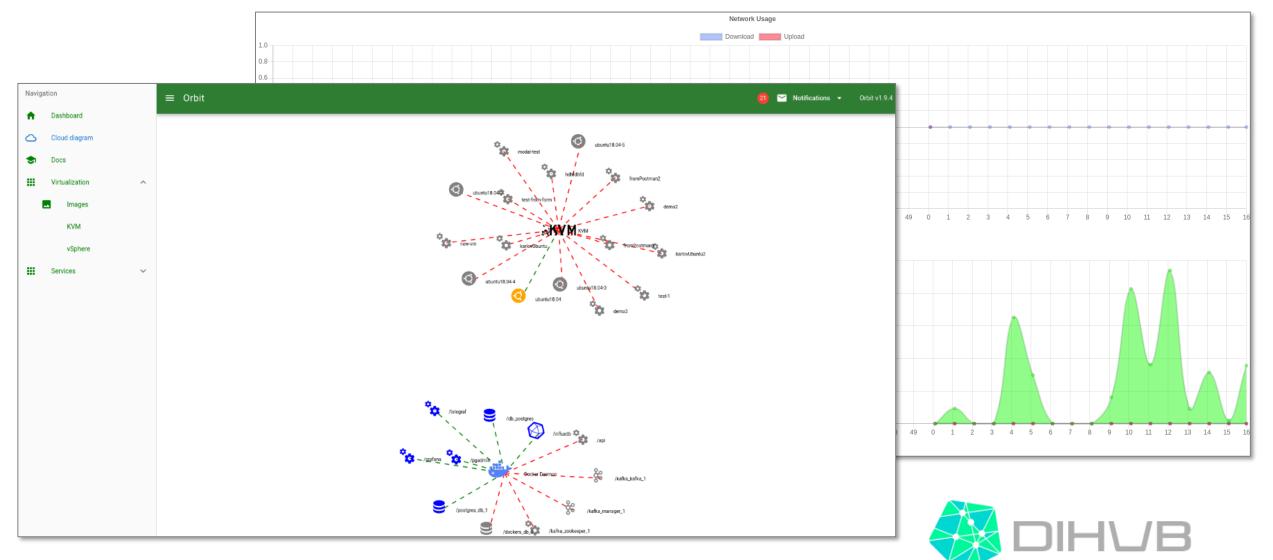






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### **Prototype Screenshots**



In co-operation with



HELSINKI REGION CHAMBER OF COMMERCE





CEA Croatian Employers' Association







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